

## Ukraine House Davos 2020 Opens its Doors

DAVOS, Switzerland, Jan 20, 2020 /PRNewswire/ --



Caption: The Organizing Committee of Ukraine House Davos on stage

Ukraine House Davos opened its doors on Monday evening, launching a week of engaging panels, evening receptions, and cultural diplomacy events for global business and political leaders. The highlights of the week are expected to include the invitation-only meeting of the National Investment Council of Ukraine chaired by *President Volodymyr Zelensky*, plus appearances by Oleg Sentsov; Andriy Kobolyev, CEO of Naftogaz; Amy Bernstein, Editor of Harvard Business Review; and many others.

Ukraine House Davos Organizing Committee welcomed the first guests at the venue. “This year we would like to go beyond headlines to show you the real Ukraine,” said Alexa Chopivsky, Executive Director, Ukraine House Davos. “From tech to innovation to culture, the new generation of Ukraine is highly-educated, creative, and hard-working.”

Jaroslawa Z. Johnson, President and CEO of WNISEF said that the committee had worked hard to create an innovative and engaging program for visitors to see the best of Ukraine: one that is growing, thriving and filled with dynamic innovative ideas.

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Svitlana Grytsenko, Victor Pinchuk Foundation, added: “Victor Pinchuk Foundation have been organizing Ukrainian breakfast for 16 years in Davos and we are honored to combine efforts with our partners and demonstrate the new Ukraine to the world.”

“This is our biggest Ukraine House Davos to date,” said Lenna Koszarny, Founding Partner and CEO, Horizon Capital. “We have increased our platform by 10 times from a small venue of 30 sqm a few years ago, to nearly 300 sqm of dedicated space in 2020.”

Olga Afanasyeva, Executive Director, Ukrainian Venture Capital and Private Equity Association (UVCA) said that the moment for Ukraine is now. “Why not to join us to open Ukraine for yourselves?” she asked.

The opening discussion at the House was an inspirational talk titled “Women Leaders: Global Impact”, sponsored by TIU Canada, featuring Sharon Easky, Chairwoman of the Supervisory Board, PrivatBank, Shannon Kalayanamitr, Venture Partner, Gobi Partners, and Oksana Lyniv, Chief Conductor, Graz Opera and Graz Philharmonic Orchestra.

On Tuesday, guests can look forward to exciting discussions addressing global trends, such as strategic economic partnerships, infrastructure, technology and innovation, and education as a key to transforming society. Distinguished speakers will include Robert Shiller, Sterling Professor of Economics at Yale University and 2013 Nobel Laureate in Economic Sciences; Oleksandr Bornyakov, Deputy Minister of Digital Transformation of Ukraine; and Michael Yurkovich, CEO of TIU Canada.

Follow the event via social media on **#ukrainehousedavos** and at:

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## **About Ukraine House Davos**

Ukraine House Davos Organizing Committee is led by five women who volunteer their efforts to launch this event:

- *Olga Afanasyeva*, Executive Director of Ukrainian Venture Capital and Private Equity Association (UVCA)
- *Jaroslawa Johnson*, President and CEO of Western NIS Enterprise Fund (WNISEF)
- *Svitlana Grytsenko* of Victor Pinchuk Foundation
- *Lenna Koszarny*, Founding Partner and CEO of Horizon Capital, and,
- *Alexa Chopivsky*, Executive Director of Ukraine House Davos

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