

## U.Ventures Invests \$1.15 million into 3 Ukrainian startups

**May 14, 2018** – Kyiv, Ukraine – Established by Western NIS Enterprise Fund, U.Ventures invests \$1.15 million into 3 Ukrainian startups: YouTeam, 3DLook and Pufetto.

*“Ukraine has prominent product companies and startups that make revolutionary products and are highly competitive on a global market, and YouTeam, 3DLOOK, and Pufetto are dazzling examples of this. We are very pleased to invest in these startups and are convinced that they have a great potential to become leaders in its segments not only in Ukraine but worldwide.”*– said Jaroslawa Z. Johnson, President and CEO of Western NIS Enterprise Fund.

Founded in 2016 by Vadim Rogovskiy, a serial entrepreneur from Odessa (co-founder of Clickky), 3DLook is an innovative solution for apparel retail and e-commerce that uses proprietary body measuring technology to make a perfect size and fit recommendations to consumers.

Founded in Lviv, Ukraine in 2014, YouTeam is a marketplace for hiring tech talent from software development firms. YouTeam has been launched with an ambitious vision to become “Booking.com for IT outsourcing”, a one-stop shop where businesses get access to top international engineering talent; find better suppliers; successfully manage remote teams and build projects in a secure and trusted environment.

Pufetto is Ukrainian furniture manufacturer and e-commerce player that enables customers to customize its furniture (sofas, armchairs, beds) through its online platform and have it delivered to door within 3-4 weeks. Pufetto sells furniture through the proprietary online platform, as well as via show-rooms in Ukraine and Germany.

Attracted investments will help startups to improve their products, hire new people and expand to new markets. Prior to these investments, U.Ventures has invested over \$2.3 million into 6 companies, emerging leaders in their segments.

Western NIS Enterprise Fund is proud of its over 23-year history in Ukraine and Moldova and its legacy of \$168 million invested in 118 companies, employing over 25,000 people and unlocking \$1.5 billion of total capital over its tenure for Ukrainian and Moldovan companies.

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**Western NIS Enterprise Fund (WNISEF)** is a \$150 million regional fund, a pioneer in Ukraine and Moldova with more than two decades of successful experience in investing in small and medium-sized companies. WNISEF was funded by the U.S. government via the U.S. Agency for International Development (USAID). In 2015, WNISEF launched a \$35 million legacy program focused on export promotion, local economic development, impact investing and economic leadership. WNISEF is funding innovative, high-impact, reform focused programs and aims to support Ukraine and Moldova during this critical period by developing sound economic policy and leadership. Visit [www.wnisef.org](http://www.wnisef.org)

Established by Western NIS Enterprise Fund, **u.ventures** invests in early stage technology startups with world-class teams and a global potential for growth. Our goal is to support local entrepreneurs who dare to build exciting global ventures. <http://u.ventures>