

First-ever Ukraine House to open in Davos during the World Economic Forum's Annual Meeting

Kyiv, December 19, 2017. Ukraine House, a multi-format venue, is set to open in Davos, Switzerland during the 48th Annual Meeting of the World Economic Forum (WEF). Under the theme *Ukraine: Creativity, Innovation, Opportunity*, this multi-format space will showcase investment opportunities in Ukraine's IT and Innovation sector to global business, technology and investment leaders. Ukraine House is a unique opportunity to highlight the vibrant, energetic European country and society that is Ukraine.

Ukraine House will operate January 22-26, 2018 and is organized by the Ukrainian Venture Capital and Private Equity Association (UVCA) in partnership with Western NIS Enterprise Fund (WNISEF) and Victor Pinchuk Foundation.

Ukraine House will take place alongside multiple sideline events of WEF's Annual Meeting. It will attract business and society leaders to a series of panel discussions and social events. Ukraine House will discuss global economic trends including in the tech industry where Ukraine will be seamlessly intertwined in the global context. It will also host meet ups between startups and venture capitalists from across the globe.

Ukraine House's Gold Sponsor is Ciklum and Silver Sponsor is IT Ukraine. Panels are sponsored by Horizon Capital, Bitcoin Foundation Ukraine, AgroHub powered by MHP, UNIT.City, Hacken and SocialBoost.

Ukraine House Organizing Committee (UHOC) is led by Alexa Chopivsky, Director of UHOC, Andriy Kolodyuk (UVCA), Olga Afanasyeva (UVCA), Jaroslawa Johnson (WNISEF), Svitlana Grytsenko (Victor Pinchuk Foundation), Lenna Koszarny (Horizon Capital), Marina Vyshegorodskikh (IT Ukraine). It is organized in cooperation with UkraineInvest and Office of the National Investment Council of Ukraine.

«Following our successful [Ukrainian Davos Nights](#) events in 2017 that attracted more than 400 participants, we are delighted to launch Ukraine House in 2018. It will be a platform for networking, investment deals and technology partnerships. In organizing Ukraine House, UVCA jointly with partners will position Ukraine as a new tech and investment global partner» - said Andriy Kolodyuk, Chairman of the Supervisory Board of UVCA and WEF's Young Global Leader.

“For 14 years with my Foundation and company we have been investing in promoting Ukraine through different Ukrainian events at the WEF Annual Meeting in Davos. I am very pleased that now we together with other Ukrainians are contributing strongly to presenting the country among the top international leaders. It is great to see that Ukraine's society is developing at an impressive pace. Showing the best of our country at Ukraine House and engaging in a dialogue with the international community is an important step forward” – said Victor Pinchuk, Founder of Victor Pinchuk Foundation and EastOne.

«The tradition of having “houses” in Davos during WEF is not novel. These have been organized by governments, large corporations and major organizations for years. Now for the first time in the 50 years of WEF's history, Ukraine will step up, present its full potential, and firmly secure its image as a leading technology and innovation hub in

Europe. WNISEF is pleased to endorse this worthy project» - said Jaroslawa Johnson, President and CEO of Western NIS Enterprise Fund.

According to Michael Boustridge, CEO of Ciklum: "Ukrainian IT engineers possess unparalleled intellectual curiosity, differentiating them from their peers globally. Ciklum has been harnessing Ukrainian talent for creating best tech solutions for hundreds of international companies since 2002 and today is acting as a solid digital transformation partner".

The agenda of Ukraine House in Davos is being finalized and will be available shortly at: www.ukrainehousedavos.uvca.eu

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